



**Recruiting Soil to Tackle
Climate Change:**
A Roadmap for Canada



*Conseil canadien du
COMPOST
Council of Canada*



MEDIA ADVISORY

April 1, 2022

Soil Can Tackle Climate Change, Declares Canada's Soil Conservation and Compost Councils

Canada's 71 million hectares of managed agricultural and urban soils can be a strong ally as we tackle climate change, simply by absorbing and holding carbon.

A new report to be issued on Tuesday will detail how sequestering carbon in Canada's soils offers the potential to completely offset agriculture's greenhouse gas emissions footprint, while also delivering valuable co-benefits, such as improved crop productivity and profitability.

DATE: Tuesday April 5, 2022

TIME: 11am EDT

LOCATION: ZOOM Virtual Meeting

<https://us06web.zoom.us/j/87881169484?pwd=eIVrUOR1cnR5c3VDYXhYai9ZZTE2UT09>

WHO: Jim Tokarchuk, Executive Director
Soil Conservation Council of Canada

Glenn Munroe, Soil Health
The Compost Council of Canada

Special Introduction by
Don Lobb, Farmer
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